

BLOG

Apple Valley Ranchos Applauds Community's Conservation Efforts

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Apple Valley Ranchos Applauds Community's Conservation Efforts: Customers Reduce May 2015 Water Use by More than 20 Percent Over 2013 Period

Apple Valley, CA (June 16th, 2015)— Apple Valley Ranchos Water Company reported an overall water use reduction of 21.5 percent for May 2015 compared to the same month in 2013.

The State Water Resources Control Board recently mandated overall water use reductions for all of the state's large urban water suppliers. Ranchos Water is required to reduce its total water production by 28 percent for the period June 2015 through February 2016, as compared to usage during the same period beginning June 2013.

“Even though the State's water use reduction requirement just went into effect June 1, our customers are already doing an amazing job of responding to the statewide drought and further reducing their indoor and outdoor water use,” said Tony Penna, Ranchos General Manager. “I am very encouraged by the May results, and the hot summer months should give us even more opportunity to reach our

28 percent overall reduction requirement.”

At a recent public meeting, Ranchos Water officials reviewed the State’s new drought requirements, along with the company’s Water Shortage Contingency Plan, aimed at meeting those requirements. A key component of that plan is assistance to customers in conserving water. Norma Armenta, Ranchos Conservation Specialist, outlined the various tools and resources available to customers, including free water audits, assistance with the Mojave Water Agency “Cash for Grass” program, and a variety of no-cost water-saving devices and appliances. According to Armenta, more than 100 high-efficiency toilets were just provided to Ranchos Water customers, and the response to the Cash for Grass program, in which a rebate is given for each square foot of turf removed, has been overwhelming. “Our customers understand the severity of the drought,” said Armenta, “and they are working hard to find ways to conserve even more water.”

Beginning June 1, the State will require Ranchos Water to meet its 28 percent overall water reduction target, with progress measured both monthly and cumulatively. “We will be monitoring our progress very closely throughout each month,” said Penna, “and keeping our customers informed of how we’re doing in reaching our goal.”

Ranchos Water delivers reliable, high-quality water service to about 63,000 people in the Town of Apple Valley and parts of San Bernardino County. Ranchos Water is a subsidiary of Park Water Company, based in Los Angeles County, which provides contracted and regulated water utility services. In addition to Ranchos Water, Park Water owns Mountain Water Company, serving Missoula, Montana. Park Water and its subsidiaries provide safe, reliable drinking water service to approximately 300,000 people. Additional information about Ranchos Water can be found by visiting www.avrwater.com and www.applevalleywaterfacts.com.