



# Broadcast Contract

Order No:	Industry Code:
Customer No:	C/M/O Organization:
Customer Name:	TOWN OF APPLE VALLEY
Cust. Contact:	CHARLENE ENGERON/KATHIE MARTIN
Note (product):	AV WATER ISSUES

Agency:	CORREIA
Address:	ON FILE
(if new)	
E-Mail:	
Phone #:	

Internal Comments:
WATER MESSAGING ADS CAMPAIGN-4 WEEK CYCLE- 8/24 TO 9/18

<input type="checkbox"/> Pre-empt	<input type="checkbox"/> Make Good	<input type="checkbox"/> Breakdown	<input type="checkbox"/> No. of Product Copies
<input type="checkbox"/> Other	<input type="checkbox"/> Other	<input type="checkbox"/> Other	1
Special Handling Request			

Revenue Type:

Broadcast:  Calendar  Credit Approved

AE: DWIGHT JOHNSON

Sales Competition (Internal only):

Start Date: 8/24/2015 Order Date: 8/12/2015

End Date: 9/18/2015

Campaign (Internal only):

EDI Contract #:

EDI Partner:

Line #	*Rev	Station	Start Date	End Date	# Wks	Priority	Daypart/Order Time	Break Type	M	T	W	TH	F	SA	SU	Flex Sched	Spts/Wk	Spots/Day	Lgth	RATE	Total Spots	Line Cost
1		KZXY-FM	8/24/2015	8/30/2015	1		5a-8p	Commercial 30	2	1	2	1	1				7		30	\$ 38.00	7	\$266.00
2		KATJ-FM	8/24/2015	8/30/2015	1		5a-8p	Commercial 30	2	1	2	1	1				7		30	\$ 32.00	7	\$224.00
3		KDXA-FM	8/24/2015	8/30/2015	1		5a-8p	Commercial 30	2	1	2	1	1				7		30	\$ 30.00	7	\$210.00
4		KDXW-AM	8/24/2015	8/30/2015	1		5a-8p	Commercial 30	1	1	1	1	1				5		30	\$ 10.00	5	\$50.00
5		KZXY-FM	8/31/2015	9/18/2015	3		5a-8p	Commercial 30	1	2	1	2	1				7		30	\$ 38.00	21	\$798.00
6		KATJ-FM	8/31/2015	9/18/2015	3		5a-8p	Commercial 30	1	2	1	2	1				7		30	\$ 32.00	21	\$672.00
7		KDXA-FM	8/31/2015	9/18/2015	3		5a-8p	Commercial 30	1	2	1	2	1				7		30	\$ 30.00	21	\$630.00
8		KDXW-AM	8/31/2015	9/18/2015	3		5a-8p	Commercial 30	1	1	1	1	1				5		30	\$ 10.00	15	\$150.00
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\*Advertiser Code A=Add D=Delete CC=Chg Date CS=Cy @Spots CT=Cy Time CR=Cy -Rate CL=Chg Length

Total # Spots (pg.1) 104

Contract Total (pg.1) \$ 3,000.00

Net \$ 3,000.00

Client Signature: Katie Martin

Sales Manager:

AE Signature:

Business:

The term "advertiser" shall include advertiser and any agency or buying service named, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract. Advertiser agrees to pay in advance for the broadcast covered by this contract unless otherwise expressly agreed in writing. If Station has extended credit, Station shall render invoices not less than monthly. Payment by Advertiser is due upon receipt of invoice, and the account is past due if the invoice is not paid within thirty (30) days. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further broadcasts by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees incurred by Station.

TERMINATION AND BREACH: This Contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining broadcasts) for broadcasts made through the date of termination. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination Advertiser will pay Station at Station's rate card rate (without discount for the number of broadcasts) for all broadcasts made in accordance with this contract. Advertiser shall defend, hold harmless and indemnify Station and its officers, directors, employees and agents from any and all claims, actions, causes of action, controversies, liability or liabilities, demands or damages of whatsoever name of nature, including but not limited to those for libel, slander, unlawful competition or trade practice, infringement of trade name, violation of any rights of privacy or infringement of any copyright or other proprietary or personal rights relating to, whether directly or indirectly any material furnished by advertiser pursuant to this contract ("Advertiser Material"). Advertiser may not assign or transfer this contract without first obtaining the written consent of the Station; nor is Station required to broadcast any material under this Contract for the benefit of any person or entity other than Advertiser named on the face of this Contract. El Dorado Broadcasters, LLC and Radio Stations KZXY, KDXA, KDXW, KATJ do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.