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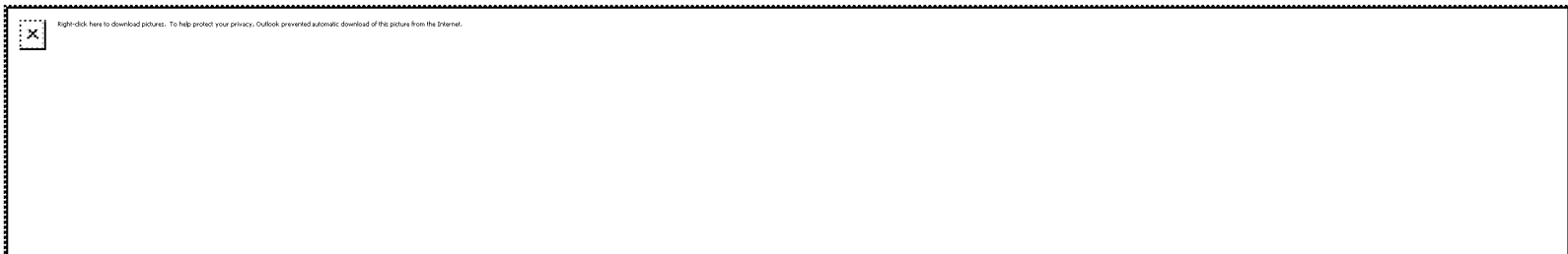
**From:** Yvonne Rivera  
**Sent:** Tuesday, March 13, 2012 3:38 PM  
**To:** Barb Stanton; Curt Emick; Ginger Coleman; Rick Roelle; Scott Nassif  
**Cc:** Jennifer Heim  
**Subject:** FW: OCBC Indicator: eNewsletter

**Yvonne Rivera**, Deputy Town Clerk-Administration  
Town of Apple Valley  
14955 Dale Evans Parkway, Apple Valley, CA 92307  
☎ (760) 240-7000, Ext. 7800 | 📠 (760) 961-6241 | ✉ [yrivera@applevalley.org](mailto:yrivera@applevalley.org)

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**From:** Orange County Business Council [mailto:[dan@ocbc.ccsend.com](mailto:dan@ocbc.ccsend.com)] **On Behalf Of** Orange County Business Council  
**Sent:** Tuesday, March 13, 2012 2:44 PM  
**To:** Yvonne Rivera  
**Subject:** OCBC Indicator: eNewsletter

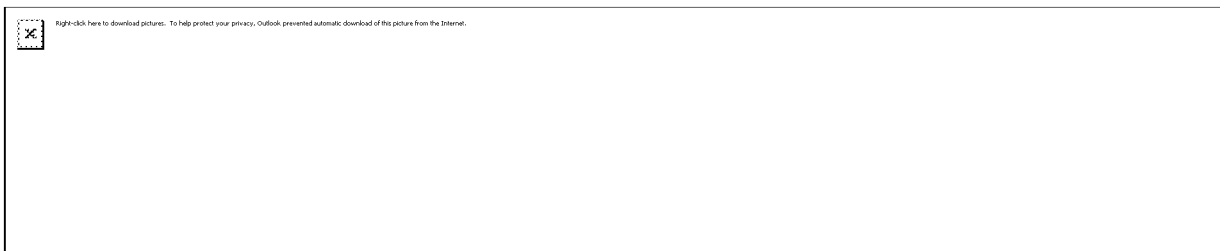
Having trouble viewing this email? [Click here](#)



**The Leading Voice of Business in Orange County**

**Tuesday, March 13, 2012**

**WE NEED YOUR VOICE, YOUR IDEAS TO COMPLETE OC'S ECONOMIC STRATEGY!**



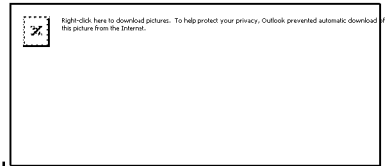
OCBC will host the region's premier Economic Development Forum, featuring a panel of experts from emerging industries who will examine the County's economic opportunities for job creation and competitiveness, presented by [Bank of America](#). Forum participants--including YOU--will engage in the major policy requirements needed to create a solid regional and state-wide economic development strategy, to return California as a leader in competitiveness. A continental breakfast will be served at this complimentary event.

**DATE:** Tuesday, March 20, 2012  
**TIME:** 8:00 a.m. - 10:30 a.m.  
**LOCATION:** Anaheim Marriott, 700 West Convention Way, Anaheim, CA 92802  
**RSVP:** Email [Delaine Moore](mailto:dmoore@ocbc.org) at [dmoore@ocbc.org](mailto:dmoore@ocbc.org) or call 949.794.7220.

This event is limited seating and a reservation is required. For more information contact [Matt Petteruto](#), Vice President of Economic Development.

### MIKE HORNAK AND LES CARD TO SERVE AS OCBC CHAIR ELECT AND TREASURER.

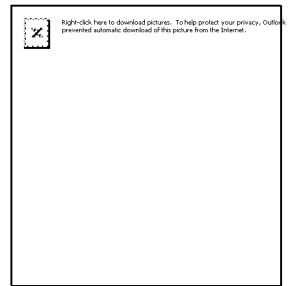
OCBC's Board of Directors approved the appointment of Mike Hornak, Partner, [Rutan & Tucker](#), to OCBC Chair Elect, and Les Card, Chief Executive Officer, [LSA Associates](#), as Treasurer. Hornak takes over the position of Chair Elect from Ed Reno of Allergan, Inc. whose career has moved him to Washington, DC.



**Tom Knox of Allergan, Inc.** joins the OCBC Board of Directors. Knox is the Vice President, Managed Markets and Government Affairs for Allergan, Inc. a specialty pharmaceutical, biotech and medical device company bases in Irvine, California. For more information contact [Vicki Blaser](#), Director of Accounting and Investor Sales.

### CA DEM PARTY CHAIRMAN JOHN BURTON VISITS, SANDMAN DETAILS MOBILITY FUNDING NEEDS.

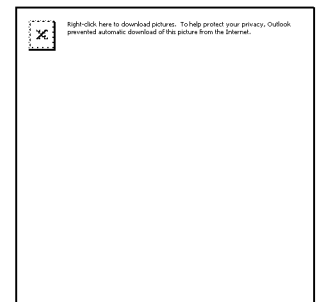
On Friday, OCBC's Government Affairs Committee, chaired by Alice Bisno, [Automobile Club of Southern California](#), and Lisa Haines, [Disneyland Resort](#), welcomed John Burton, Chairman of the [California Democratic Party](#), and Bert Sandman, Executive Director of [Transportation California](#). Burton spoke at length about the challenging Sacramento work environment that makes it difficult to form consensus on issues regarding education, infrastructure and economic development. Burton also shared his favorable comments regarding the California Change in Term Limits Initiative, and the potentially negative effects of the Top-Two Primaries Act on the upcoming election. [CLICK HERE](#) to watch video of Burton's remarks.



Mr. Sandman provided an overview of funding needs for California's transportation infrastructure. His group has introduced a bill to seek a fee on new vehicles to cover the billions of dollars needed to keep Californians mobile. [CLICK HERE](#) to read more. For more information contact [Kate Klimow](#), Vice President of Government and Community Affairs.

### THIS YEAR'S "ROASTEE" IS...ORANGE COUNTY SHERIFF SANDRA HUTCHENS.

Join OCBC and the BIZPAC Trustees on April 19 for the **4th Annual Roast and Tribute honoring Orange County Sheriff Sandra Hutchens**. Emceed by professional comedian and Hollywood entertainer Bob Zany, the annual event will feature spirited stories from Hutchens' friends and associates.

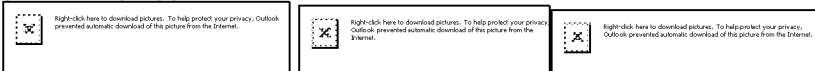


#### **Meet the Roasters:**

- Bill Campbell**, Orange County Board of Supervisors
- Larry Dick**, Municipal Water District of Orange County
- Lisa Hughes**, Hughes and Hughes
- Jim Leach**, Chamber of Commerce and The Economic Coalition

Sandra Hutchens is the 12th Orange County Sheriff and the first woman to serve as the county's top cop. Her 30 year career includes counterterrorism training in Israel, FBI National Academy training, participation in the National Preparedness Leadership Initiative Program at Harvard University, and a Bachelor of Science degree in Public Administration from the University of La Verne.

**DATE:** Thursday, April 19, 2012  
**TIME:** Reception - 5:30 p.m. | Dinner - 6:30 p.m.  
**LOCATION:** Hyatt Regency Huntington Beach Resort and Spa  
**COST:** Individual Ticket: \$250 | Supporter Package: \$1,250 (4 tickets)  
**Sponsorship opportunities are available between \$2,500 and \$15,000.**



For more information contact [Leslie Dods](#), Events Manager.

## ADVOCATE FOR BUSINESS--JOIN OCBC IN WASHINGTON AND SACRAMENTO!

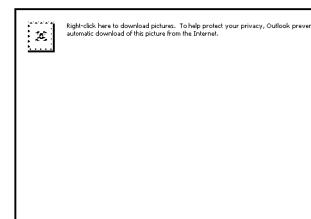
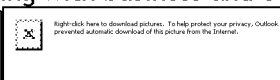
### HELP YOUR BUSINESS. Join the annual advocacy trips to Washington, D.C. and Sacramento, CA.

Meet with lawmakers, members of the administration, and other decision makers on business issues such as economic development, education, housing, transportation and water. Join a delegation of business leaders and local elected officials to advocate for Orange County's priority issues. Participants include representatives from Orange County's leading companies.

#### Washington, D.C.- April 23-25 | The Phoenix Park Hotel

##### Program Highlights:

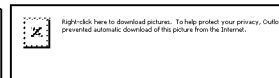
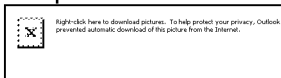
- Accommodations included at an ideally located, luxurious, historic hotel.
- Opening reception at the Kaiser Permanente Center for Total Health.
- High level meetings with the Obama Administration and Congressional Leadership.
- Reception at The Walt Disney Company offices.
- Dinner with Orange County Congressional Delegation.
- Two Orange County Issues breakfasts.
- Unparalleled networking with business and elected leaders.



#### Sacramento, CA - May 14-15 | Sheraton Grand Sacramento

##### Program Highlights:

- Briefings with Administration leadership and Constitutional Officers.
- Targeted legislative meetings to advocate for OC's legislative priorities.
- Political landscape briefing with a political strategist.
- Legislative dinner with OC's state legislative delegation and legislative leadership.
- Sheraton Grand Sacramento, meals, materials and sessions covered in cost.
- Unparalleled networking with business and elected leaders.

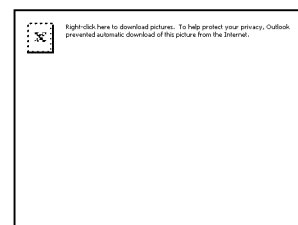


Thank you to **DC trip sponsors** [Disneyland Resort](#), [Kaiser Permanente](#), [Michael Brandman Associates](#), and [Parsons](#). Thank you to **Sacramento trip sponsors** [Automobile Club of Southern California](#), [Disneyland Resort](#), and [Michael Brandman Associates](#). For more information contact [Leslie Dods](#), Events Manager.

## "LIKE" THIS IF YOU WISH FACEBOOK WASN'T PART OF STATE'S BUDGET SOLUTION.

The Legislative Analyst's Office has released a budget forecast estimating that California's revenue will fall \$6.5 billion short of what Governor Jerry Brown projected in his fiscal year 2012-2013 budget proposal, even with the Governor's proposed tax increase and even counting a \$2 billion windfall from Facebook's big stock sale. California's heavy reliance on volatile capital gains income has become a significant reason why the state has found it so difficult to budget in recent years.

The Governor had proposed a budget to close a \$9.2 billion deficit, but the LAO has suggested that a combination of overly optimistic revenue projections, unknown tax revenue data, and basic overspending could mean the deficit is higher than anticipated. [CLICK HERE](#) to read more. For more information contact [Kate Klimow](#), Vice President of Government and Community Affairs.



## LATINO EDUCATIONAL ATTAINMENT CELEBRATES 7 YEARS OF SUCCESS!

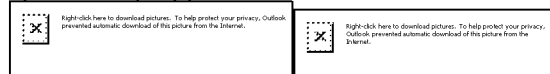
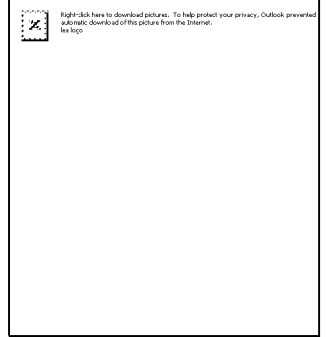
Orange County Business Council invites you to attend the **4th Annual Reception honoring Latino Educational Attainment** on May 3, 2012. Join education advocates, elected officials, and community partners to celebrate LEA's seventh year of success serving 25 neighborhoods and over 23,000 parents. This one-of-a-kind event brings together educators from around the county who work diligently to ensure Latino parents and students have the tools they need to succeed in the American public education system.

**DATE:** Thursday, May 3, 2012

**TIME:** 5:30 p.m. - 7:30 p.m.

**LOCATION:** Discovery Science Center, 2500 North Main Street, Santa Ana

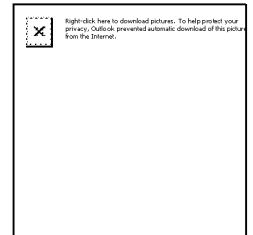
Sponsorship opportunities are available. Contact [Alicia Berhow](#) for more information.



This event is free and open to the public, but registration is required. Space is limited. Please RSVP by April 27, 2012. Thank you to **LEA Reception sponsors** [AT&T](#), [The Boeing Company](#), [Chevron](#), and [Wells Fargo](#). For more information contact [Leslie Dods](#), Events Manager.

### LUCY DUNN HONORED BY IEEP AND ASCE.

Congratulations to Lucy Dunn, President and CEO of OCBC, for being awarded the **2011 Presidents Award** from the [Inland Empire Economic Partnership \(IEEP\)](#) on February 16 by its CEO Paul Granillo. She received this award for her efforts to help IEEP transform into the Inland Empire's leading business association. On February 21 Lucy was also presented with the **Excellence in Promotion of Infrastructure Award**, from the [American Society of Civil Engineers Orange County Branch](#). The awards night was a special evening where some of Orange County's finest Civil Engineers and projects were recognized. Congratulations Lucy!



### ELECTION UPDATE

At the first board meeting of 2012, OCBC's Board of Directors voted on two ballot initiatives and endorsed Jordan Brandman for Anaheim City Council. Brandman has been a strong advocate of workforce development issues critical to the business community.

OCBC's Board of Directors has reviewed the ballot measures for the June 2012 election and urges your vote as follows:

#### **Proposition 28 - Limits on Legislators' Terms in Office -- SUPPORT**

This measure reduces the total number of years a state lawmaker can serve from 14 to 12, but allows service in the Assembly or Senate, or both, if re-elected. Applies only to legislators first elected after the measure is passed. This is seen as another electoral improvement effort intending to reduce the extreme partisanship that causes legislative gridlock, which is detrimental to a positive and successful business environment.

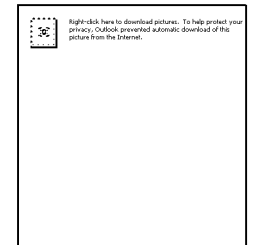
#### **Proposition 29 - Tobacco Tax for Cancer Research Act -- OPPOSE**

Although designed as a "user fee," this measure goes well beyond a simple tax increase on tobacco products by establishing a new 9-member commission to administer the funds. At a time of severe state budget constraints, this measure represents the type of ballot box budgeting and government expansion long opposed by OCBC. For more information contact [Kate Klimow](#), Vice President of Government and Community Affairs.



### SMALL BUSINESSES CAN SAVE MONEY: HERE'S HOW

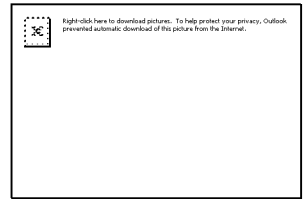
The March 15 corporate tax filing deadline is approaching. Small businesses can reduce their federal tax burden by taking advantage of the **Small Business Health Care Tax Credit**, a provision of the Patient Protection and Affordable Care Act. The credit is available now, and was designed to encourage both small businesses and tax-exempt organizations to offer health insurance coverage to their employees. To be eligible for the credit the business must have 25 or fewer employees, the average annual wage of employees must be less than \$50,000 and the employer must pay at least 50 percent of the employees' insurance premiums. Both for-profit businesses and tax-exempt entities are eligible for this credit. In California alone, more than 630,000 businesses may be eligible for the credit.



California small businesses can review the Internal Revenue Service (IRS) guidelines to determine eligibility for the tax credit on the new business-oriented website, [www.healthlawguideforbusiness.org](http://www.healthlawguideforbusiness.org). The website offers a "tax credit calculator" that helps employers estimate savings available under the law. [CLICK HERE](#) for a Fact Sheet on the tax credit. For more information contact [Matt Petteruto](#), Vice President of Economic Development.

## A PLACE TO CALL HOME

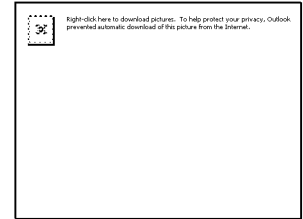
Orange County's home purchase prices are among the highest in the nation, requiring creative, innovative workforce housing programs. [Jamboree Housing](#) recently unveiled a brand new workforce housing community located in the Blackstone master-planned community in Brea, offering 94 apartments that are affordable to families earning at or below 30-60% of area median income. [Bank of America's Community Development Group](#) provided \$13.6 million in construction and permanent financing to the project through the private placement purchase of tax-exempt bonds. Funding partners included the City of Brea, County of Orange, State of California, Merritt Community Capital and Shea Homes.



The development includes a 4,500 square foot recreation center with meeting and activity rooms, a computer center, space for property management and resident services. Other amenities include a swimming pool, central laundry, tot-lot playground and barbeques. For more information contact [Kate Klimow](#), Vice President of Government and Community Affairs.

## RELIEF FOR THOSE WHO NEED IT MOST

On February 29 [Orange County United Way's \(OCUW\)](#) new financial empowerment center, SparkPoint OC, made its debut following a ribbon-cutting ceremony at Abrazar, Inc., an OCUW partner located in Westminster. SparkPoint OC is designed to spark new hope for Orange County individuals and families by providing financial resources to improve their quality of life. This one-stop financial stability center provides long-term, case-managed services from key financial leaders, while enabling clients to reach their economic goals.

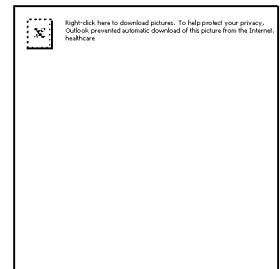


"It's great to see Abrazar partner with strong community partners to help families become self-sufficient," said Sergio Contreras, Westminster School Board President. "When working families succeed our entire community succeeds."

The ribbon cutting ceremony opened with a welcome from President and CEO of OCUW, Max Gardner. [CLICK HERE](#) to read more. For more information contact [Alicia Berhow](#), Director of Workforce and Community Development.

## TRAINING--PRESIDENT'S COUNCIL ON JOBS AND COMPETITIVENESS

On March 5, [Saddleback College](#) hosted a panel discussion featuring local and national healthcare stakeholders who gathered to address workforce needs within the healthcare sector. Facilitated by the President's Council on Jobs and Competitiveness, the event highlighted the California Community College Chancellor's Office Health Workforce Initiative as a national model for how cities and states across the country can address their healthcare workforce training needs.



The Jobs Council has partnered with California community colleges to develop national models for accelerated training and placement of healthcare workers into available jobs. This effort has been instrumental in establishing critical links between healthcare employers and the entities training and credentialing the workforce. These linkages will accelerate the placement of thousands of Californians into career-track jobs in the growing health care sector, and ensure adequate preparation of a highly qualified labor supply. For more information on the California Community College Chancellor's Office Health Workforce Initiative, visit <http://ca-hwi.org>. For more information contact [Matt Petteruto](#), Vice President of Economic Development.

## ORANGE IS THE "NEW" GREEN: WALMART AIMS FOR 100% RENEWABLE ENERGY

[Walmart](#) believes that being an efficient and profitable business and being a good steward of the environment are ideas that can work together. In 2011 Walmart established a list of simple, but ambitious goals that include operating 100% on renewable energy sources, creating zero waste, and selling products that not only sustain their customers, but also the environment.



Operating 100% on renewable energy sources is a lofty goal, but Walmart believes that by taking consistent steps forward they will one day make this a reality. In 2011 Walmart built 35 solar projects in Arizona, California and

Puerto Rico. [CLICK HERE](#) to read more. For more information contact [Katherine Reedy](#), Director of Communications.

## NEWS YOU CAN USE: SOCIAL MEDIA APPS

[Facebook](#) - the social networking giant lets you stay connected and share with friends on the go.

[Twitter](#) - get short bursts of timely information on the official Twitter app.

[LinkedIn](#) - read the latest industry news, keep up-to-date with groups, and share content with your network from anywhere.

[YouTube](#) - use this video sharing website to promote new projects and allow consumers to feel connected to their favorite companies.

[WordPress](#) - moderate comments, create or edit posts and pages, and add images or videos with ease.

For more information contact [Katherine Reedy](#), Director of Communications.

## OCBC MEMBERS IN THE NEWS

- [Concordia University hosts Faith & Business Forum](#)
- [PsomasFMG partners with NRG Solar to develop 3.3-megawatt system](#)
- [Chapman introduces new Ph.D. program](#)
- [Le Bonheur Children's Hospital incorporates Toshiba's digital X-ray system](#)
- [Anaheim officially opens new power plant](#)
- [SoCal and national economies set for growth](#)
- [Chase Donates \\$100,000 to the American Red Cross for Tornado Relief](#)
- [Disneyland Resort announces grand opening for new attractions](#)
- [Boeing to Showcase 50 Years of Satellite Innovation at Satellite 2012](#)

## POLITICAL CORNER

### **St. Patrick's Day Celebration Honoring Mayor Carolyn Cavecche - Thursday, March 15, 2012**

Join City of Orange Mayor and OCTA Director Carolyn Cavecche for an early St. Patrick's Day Celebration and beer tasting on March 15 from 5:30 to 7:30 p.m. at The Bruery Provisions, 143 N. Glassell, Old Town Orange. [CLICK HERE](#) for the event form. RSVP to 714.289.1092 or [cavecche@juno.com](mailto:cavecche@juno.com).

### **Supervisor Pat Bates' Annual St. Patrick's Day Celebration - Thursday, March 15, 2012**

Join Orange County Supervisor Pat Bates at her annual St. Patrick's Day Celebration, taking place Thursday, March 15 at 6:00 p.m. at Hennessey's Tavern, 34111 La Plaza, Dana Point. [CLICK HERE](#) for the contribution form. RSVP to Julie at 951.325.8040 or [julie@pauleconsulting.com](mailto:julie@pauleconsulting.com).

### **Reception Supporting Gary DeLong for Congress - Wednesday, March 28, 2012**

You are cordially invited to a reception supporting Gary DeLong for Congress on March 28 from 5:30 p.m. - 7:00 p.m. at Big Canyon Country Club, 1 Big Canyon Drive, Newport Beach. [CLICK HERE](#) for the event details and contribution form. RSVP to Stacy Davis at 949.474.6930 or [stacy@stacy-davis.com](mailto:stacy@stacy-davis.com).

*These events are listed for informational purposes only. No OCBC endorsement is implied.*

## COMMUNITY EVENTS

### **Join Girl Scouts 100th Anniversary Celebrations**

Girl Scouts are celebrating their 100th anniversary, and have planned a year-long slate of activities that will make 2012 the 'Year of the Girl.' Orange County's 25,000 Girl Scouts will kick off the festivities with their Centennial Cookie Sale, January 29 -March 11. The Girl Scout Cookie Program is the nation's most successful business skills and financial literacy program for girls (watch [What Can A Cookie Do](#)), and we hope you will support and encourage the girls when they come knocking at your door or you see them at a neighborhood store. We also invite you to mark your calendars for July 27 when Girl Scouts Rock the OC Fair with hundreds of exciting activities, demonstrations and stage performances. See you at the fair! For more information contact Linda Hartney-Purdy at [lhpurdy@girlscoutsoc.org](mailto:lhpurdy@girlscoutsoc.org).

### **Meet and Greet with OCTA Chairman Paul Glaab - Wednesday, March 14, 2012**

ACC-OC and OCBC invite you to a breakfast meet and greet with recently appointed OCTA Chairman Paul Glaab. Glaab is a proven transportation expert who works collaboratively with government and business to ensure Orange County is moving in the right direction. Glaab will roll out his plan to civic and business leaders at a continental breakfast on March 14 at Care Ambulance, 1517 W. Braden Court, Orange, from 7:30 a.m. to 9:00 a.m. [CLICK HERE](#) for Chairman Glaab's bio. RSVP to Kenny Piguee at

714.953.1200 or [kpigueue@accoc.org](mailto:kpigueue@accoc.org).

### **From Harm's Way to Civilian Employment - March 14 & 15, 2012**

Presented by Professional in Human Resource Association and Pepperdine University, this event's expert panel will help employers navigate the issues they must address in hiring and assimilating returning military into the civilian workforce. Learn how the Uniformed Services Employment and Reemployment Rights Act applies in 2012 and beyond, new areas of disability coverage by the ADA effective Jan. 1, 2012, insurance and health care reform implications for employers and veterans, and more. [CLICK HERE to register](#) and for more information.

### **Aligning Social Sustainability - Tuesday, March 20, 2012**

Bentley Prince Street is hosting a fundraiser and world premier of the short documentary film, "ANEW doing what's right with what's left." Learn how to make a difference and strengthen your community by giving back and diverting from landfill. The event will be held from 5:00 - 8:00 p.m. on March 20 at the Orange County Museum of Art, 850 San Clemente Drive, Newport Beach. Enjoy an evening of sustainability and cinema, music, local food, and organic spirits. Space is limited, RSVP by March 13. To RSVP or for more information email [RSVP@bentleypps.com](mailto:RSVP@bentleypps.com) or call 800.423.4709.

### **OC Forum Reception and Premier Screening of *Death by China* - Wednesday, March 28, 2012**

Join OC Forum for a reception and premier screening of *Death by China*, featuring Peter Navarro, author, economist, and business professor at UC Irvine. The event will take place at The Island Cinema at Fashion Island in Newport Beach at 4:00 p.m. Pre-paid reservations are required. For reservations email [OrangeCoForum@aol.com](mailto:OrangeCoForum@aol.com).

### **Ukleja Center for Ethical Leadership to Feature USC's Pat Haden at Ethics Seminar - Thursday, March 29, 2012**

Got ethics? The Ukleja Center for Ethical Leadership and Long Beach Area Chamber of Commerce are partnering to offer Leading the Ethical Organization, a half-day ethics seminar for business leaders. The event will be held from 7:30-11:00 a.m. on March 29 at the Hyatt Regency Long Beach. The breakfast seminar will feature a keynote address from Pat Haden, USC Director of Athletics, a panel of business leaders discussing ethics in the workplace, and presentation of the Ukleja Center's 2012 John Wooden Ethics in Leadership Award to Pat Haden. [CLICK HERE for more information and to register.](#)

### **Orange County Community Indicators Report Annual Luncheon - Thursday, April 12, 2012**

Join OC Forum for the release of the 2012 Orange County Community Indicators Report, Thursday, April 12 at 11:30 a.m. Location to be announced. Pre-paid reservations are required. For reservations email [OrangeCoForum@aol.com](mailto:OrangeCoForum@aol.com).

### **CSUF Community Literacy Festival - Saturday, April 21, 2012**

Join CSUF at the Community Literacy Festival on April 21, featuring activities for all ages. Adults: Learn how to use social media the grow your business, or learn how to boost your caeer through better workplace writing. Enjoy free books, gourmet food trucks, and literacy-related vendors. Parking and admission are free. The festival will take place at the CSU Fullerton - Irvine Campus, 3 Banting, Irvine, CA 92618. For more information visit [www.fullerton.edu/irvinecampus](http://www.fullerton.edu/irvinecampus) or call 714.730.6300.

### **Real Estate & Building Industry Mixer - Thursday, May 3, 2012**

The Real Estate & Building Industry Mixer, hosted by Orange County United Way, brings together hundreds of CEOs, real estate, building industry, and banking leaders to raise funds for Orange County United Way's Community Impact Fund, which invests in the Building Blocks for a self-sufficient life: Education, Income, and Health. This donor circle consists of leaders in the community who represent the "sticks and bricks" who help build self-sufficient lives in OUR community. The event will take place May 3rd at the Balboa Bay Club & Resort. To register, visit [www.realestate2012.kintera.org](http://www.realestate2012.kintera.org).

### **2012 OC Green Fair - Thursday, May 17, 2012**

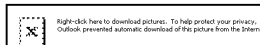
Promote and build your brand as a sponsor or exhibitor at the 2012 OC Green Fair, taking place May 17 in Santa Ana. More than 3,000 attendees are expected to take part in this free event, which is open to the public and will feature green products and services, doors prizes, delicious food and networking opportunities. The OC Green Fair raises awareness regarding environmental concerns and shows consumers how to reduce their impact on the earth by selecting sustainable, eco-friendly products and services, reducing energy consumption, conserving water, and limiting dependence on fossil fuels. To register as an exhibitor at the event or learn more about sponsorship opportunities, please complete the registration form at <http://www.surveymonkey.com/s/OCGreenFair2012> by Monday, April 2.

## **OCBC COMMITTEE MEETINGS: MARCH**

### **Workforce Development Committee Meeting**

Wednesday, March 21, 2012 | 7:30 a.m. - 9:00 a.m.

### **Community College Working Group**



Thursday, March 29, 2012 | 3:00 p.m. - 4:30 p.m.

Committee meetings are **open to OCBC members and invited guests only**. All committee meetings are held at the OCBC offices unless otherwise specified. For more information on upcoming committee meetings for 2011 check out [OCBC's Committees](#). For more information, contact Leslie Dods at (949) 794-7241 or [ldods@ocbc.org](mailto:ldods@ocbc.org).

## IN THIS ECONOMY, YOU NEED ALL THE HELP YOU CAN GET!

**SPECIAL DISCOUNTS FOR OCBC MEMBERS.** One of the many benefits of being a part of the Orange County Business Council is the ability to leverage our member relationships to improve your business. Take advantage of our new offers:

### 50% OFF ANNUAL CREATIVE EDGE LECTURE

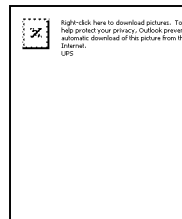
OCBC members are invited to receive 50% off tickets to the Annual Creative Edge Lecture, *Learning and Working in the Collaborative Age*, featuring Randy Nelson, and presented by Boeing. Taking place on March 19 at Segerstrom Center for the Arts, Mr. Nelson will share his years of experience working with some of the world's greatest companies, presenting techniques from the arts to help businesses thrive. Tickets are regularly priced at \$35, but OCBC members receive 50% off. Visit [www.scfta.org](http://www.scfta.org) and enter promo code CREATIVE.

### USC OFFERS DISCOUNTED EXECUTIVE EDUCATION PROGRAM

In just two to four days, you can update your knowledge, improve your skills, advance your career, and impact your entire organization through [USC Marshall Executive Education](#) programs. OCBC members will receive a special **20% discount** on this course. Use code "OCBCmem20" when registering. For a complete list of in-person and on-line course offerings, visit [www.marshall.usc.edu/execed](http://www.marshall.usc.edu/execed), or call (213) 740-8990.

### DISCOUNTED SHIPPING RATES

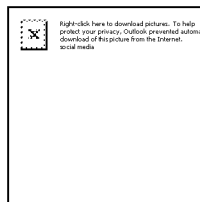
Through the UPS Discount Program, OCBC members can save up to 28% on international, air and ground shipping. Whether you need a shipment to arrive the same day, the next day or in a few days, UPS will get your package there on time - guaranteed. Visit [www.savewithups.com](http://www.savewithups.com) or call Kendra at 714.999.6351.



**BACCHUS' SECRET CELLAR WINE BAR CAN HELP YOU!** Bacchus' is the perfect place for your business to turn to for all your holiday needs. Let our friendly staff and beautiful interior bring you and your guests a wine-country experience customized to your liking at a surprisingly affordable cost. Our retail shoppe is perfect for last-minute gifts including over 350 wines, charcuterie and artisan cheeses, wine accessories, food frills, and gift baskets tailored to your specifications. Please contact Garrett Savage ([garett@bacchusecretcellar.com](mailto:garett@bacchusecretcellar.com)) to reserve your holiday party today while there is still space.

## GET CONNECTED ONLINE WITH OCBC

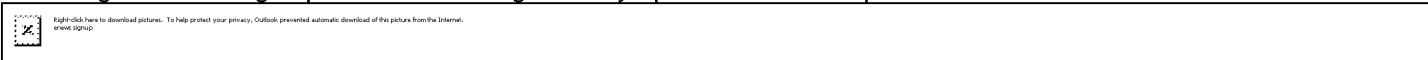
Do you tweet? Have a Facebook page or surf Youtube? Then follow the latest news and information from OCBC online. The leading voice of business is connecting you to business in Orange County like never before. Follow us on [Twitter](#). Join our [Facebook](#) page. Find us on [FourSquare](#). Tune into our [YouTube](#) channel. Check out OCBC's blogs: [Dunn and Done](#) and [CaliforniaSquirrel](#).



If you have questions on how to get connected with the Business Council online, please contact [Katherine Reedy](#), Director of Communications, at 949.794.7221.

## SPREAD THE WORD - IMPACT THE WORLD - FORWARD YOUR COPY TO ASSOCIATES

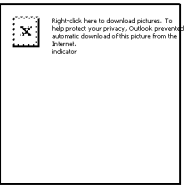
Forward OCBC's E-Indicator to friends and colleagues by clicking on the "Forward Email" link at the bottom of the email and encourage them to sign up for one of Orange County's premier business publications.



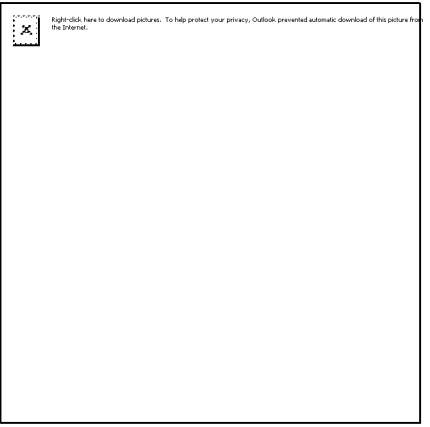
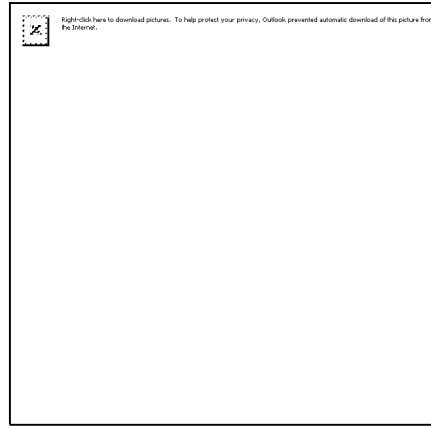
## IS IT NEWS TO YOU? THEN IT'S NEWS WE CAN USE



Have an event coming up? Was your company just highlighted in the news? Are you doing something great in Orange County? The Business Council wants to know about it. Now OCBC members can submit news stories for OCBC's Indicator e-Newsletter. [Click here](#) and fill out the submission form for one of Orange County's premier business news source. Not a member? [Click here](#) for more information on how to get involved and join the leading voice of business in Orange County.



## TUNE INTO OCBC-TV AND GET CAUGHT UP ON THE LATEST EVENTS



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