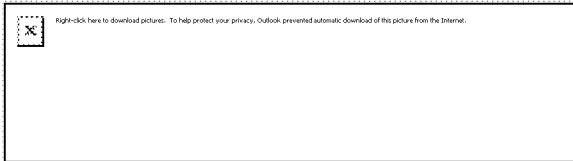
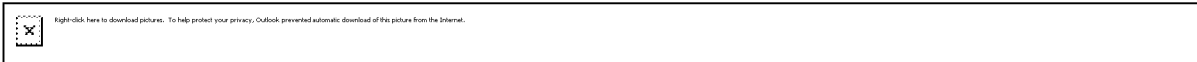


From: Yvonne Rivera
Sent: Wednesday, February 15, 2012 4:23 PM
To: Barb Stanton; Curt Emick; Ginger Coleman; Rick Roelle; Scott Nassif
Cc: Jennifer Heim
Subject: FW: EfficientGov 2.15.2012 Weekly News

Yvonne Rivera, Deputy Town Clerk-Administration
Town of Apple Valley
14955 Dale Evans Parkway, Apple Valley, CA 92307
☎ (760) 240-7000, Ext. 7800 | 📠 (760) 961-6241 | ✉ yrivera@applevalley.org

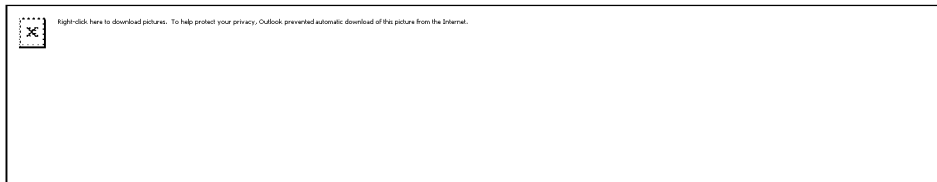
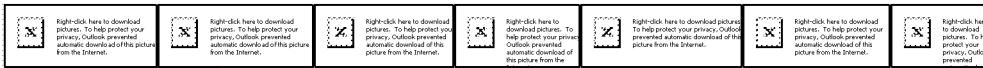
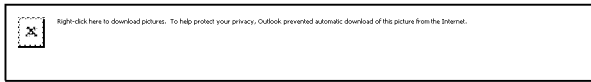
From: EfficientGov [mailto:editor=efficientgov.com@mail48.us1.rsgsv.net] **On Behalf Of** EfficientGov
Sent: Wednesday, February 15, 2012 6:31 AM
To: Yvonne Rivera
Subject: EfficientGov 2.15.2012 Weekly News

Email not displaying correctly? [View it in your browser](#)



Weekly Email Newsletter

02/15/2012



Reducing Stormwater Runoff - Green Alternatives

The National Resources Defense Council has issued a report on solutions for reducing urban stormwater runoff, which accounts for 10 trillion gallons of untreated water annually. Included is the concept of using private property owners to bear the brunt of the retrofits by offering tax credits...

[Read More](#)

Pekin Leaning on Leasing for New School Bus Fleet

The city of Pekin, IL (population 34,094, FY 2012 budget \$66 million) has a school bus fleet with an average age of 12 years. To replace its 66 buses over the next few years would cost \$4.9 million (\$75k per bus), a sum the city would rather not spend...

[Read More](#)

City Farming Hits the Roof in Boston

Higher Ground Farm hopes to launch an acre-sized farm on rooftop space in and around the city of Boston, growing vegetables and possibly raising bees, rabbits and hens...

[Read More](#)

Harvard Innovations Award Goes to Alternative Method of Improving Academic Achievement

New York City's Center for Economic Opportunity was awarded the 2012 Innovations in American Government Award by the Ash Center for Democratic Governance. CEO was developed to design, implement and evaluate unique initiatives that combat urban poverty among NYC's low-income workers, at-risk youth and families with children.

[Read More](#)

Arnold Sewer Sale Shows Many Benefits

Following other cities in the Show-Me state of Missouri, Arnold (population 20,800, FY 2010 budget \$15 million) is considering the privatization of its sewer system.

[Read More](#)

Arlington Seeking Merger of Finance Departments

In today's constrained fiscal environment, the luxury of two separate finance departments, one for schools and one for the town may no longer be palatable...

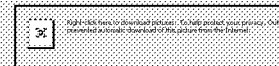
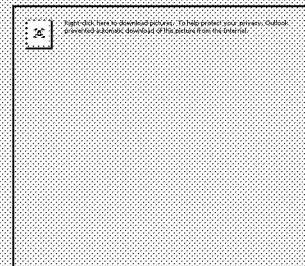
[Read More](#)

Government Communication Cost Cutting Kit

Are you looking for ways to cut costs from your communication plan?

Would you like to learn how others are cutting costs and yet reaching more people?

Read the State of Indiana Success Story, detailing how the state saved more than \$200,000 annually and reached more than 1 million digital subscribers.



About Us

EfficientGov is a weekly email newsletter & website focused on cross-pollinating innovative and cost-effective municipal policies. Our staff is led by Editor and Publisher, Barry Greenfield, a Selectman in Swampscott, MA and a 25-year veteran of the media industry who is syndicated on theAtlantic.com and to more than 400 GateHouse Media newspapers in the US. We are an independent, privately owned company with offices in Orange County, CA and Boston, MA.

TIGER IV GRANT TOOLKIT ON SALE \$49!

This **24-page** Toolkit is a complete and concise guide to the upcoming TIGER IV grant round and will help you compete for millions of federal dollars by providing necessary information to move your project application to the top of the list.

Purchase the TIGER IV Grant Toolkit today

Sent to towncouncil@applevalley.org — *why did I get this?*
[unsubscribe from this list](#) | [update subscription preferences](#)
EfficientGov.com · 77 Gale Rd · Swampscott, MA 01907