

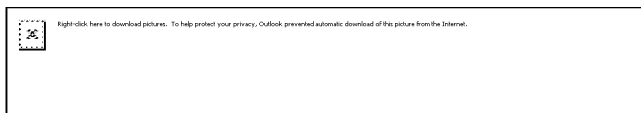
From: Yvonne Rivera
Sent: Wednesday, January 11, 2012 8:48 AM
To: Barb Stanton; Curt Emick; Ginger Coleman; Rick Roelle; Scott Nassif
Cc: Jennifer Heim
Subject: FW: Big Cars, Big Engines, Big Paradox








Yvonne Rivera, Deputy Town Clerk-Administration
Town of Apple Valley
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From: Smart Energy Portal [mailto:news@news.smartenergyportal.net]
Sent: Tuesday, January 10, 2012 11:59 AM
To: Yvonne Rivera
Subject: Big Cars, Big Engines, Big Paradox

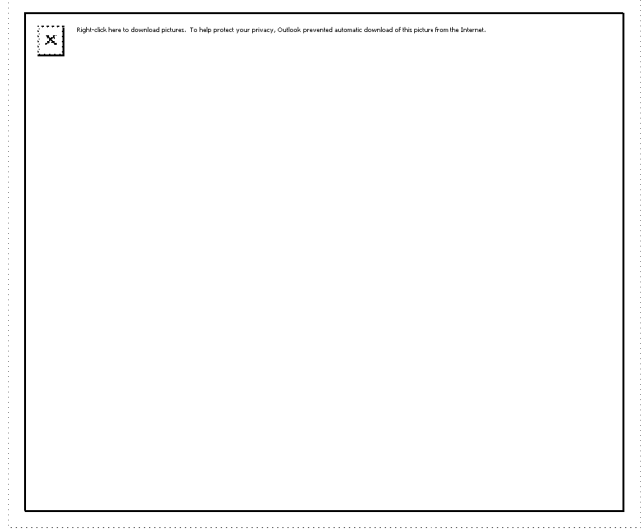
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-  **Renewable Energy According to a TV Pundit**
-  **Duke Energy Awards Two Austin Schools \$40,000 to Boost Energy Efficiency**
-  **City of Hanoi to Deploy Vietnam's First Smart City Street Light Control System**
-  **Smart Meter Shipments Reached 19.2 Million Units Worldwide During the 3rd Quarter of 2011**
-  **ANSI and IREC Announce Pilot Accreditation Program for Energy Efficiency and Renewable Energy**
-  **Big Cars, Big Engines, Big Paradox**
-  **The Rise of Smart Circuits**

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Webinars and Whitepapers

Energy Spotlight



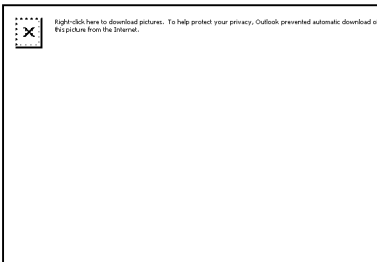
Renewable Energy According to a TV Pundit

Energy Efficiency & Technology

Sell! Sell! Sell! Don't buy! Don't buy! Don't buy! These are the sounds you'll probably hear if you happen to tune in to a CNBC program called "Mad Money"

when the program host Jim Cramer talks about the stock of any renewable energy company.

Energy News



Duke Energy Awards Two Austin Schools \$40,000 to Boost Energy Efficiency

Smart Energy Portal

The Duke Energy Foundation has awarded grants totaling \$40,000 to help two Austin schools improve energy

efficiency and provide job training.

City of Hanoi to Deploy Vietnam's First Smart City Street Light Control System

Smart Energy Portal

The city of Hanoi will deploy an energy control networking system for that will serve as the foundation for the country's first smart street lighting system.

Smart Meter Shipments Reached 19.2 Million Units Worldwide During the 3rd Quarter of 2011

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Smart meter and smart grid deployments have risen significantly during 2011,

ANSI and IREC Announce Pilot Accreditation Program for Energy Efficiency and Renewable Energy

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The American National Standards Institute (ANSI), coordinator of the U.S. voluntary standardization system, and the Interstate Renewable Energy Council (IREC) invite certificate-awarding entities that develop and administer energy efficiency and

Reducing the Life-Cycle Cost of HVAC Pumps

Many HVAC pumping systems are designed, built, and operated with no consideration for life-cycle cost. This Webinar will discuss strategies system designers, installing contractors, building owners, and system operators can employ to reduce the life-cycle cost of pumps: select pumps to operate at good, rather than "best," efficiency; provide solid support, shaft alignment, and good suction conditions; use detailed commissioning procedures; consider using parallel pumps; and apply variable speed.

Electrical Wholesaling's 2012 Distribution Software Review

Check out *Electrical Wholesaling's* 2012 Distribution Software Review, sponsored by SAP for Wholesale Distribution, where EW Chief Editor Jim Lucy discusses the IT and software trends that will have the most impact on electrical distributors in 2012.

Truth from the Trenches - Insights from Penton Marketing Services' 2011 B-to-B Marketing Needs Survey

Learn how 3000+ marketing professionals evaluate themselves and their strategic initiatives. This study drives some alarming pain points home — including how many marketers are less than satisfied with the performance of their website, social, search marketing and sales conversion efforts.

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Energy Calendar

DistribuTECH Conference and Exhibition

Jan. 24-26, San Antonio, Texas: Join us in San Antonio for the DistribuTECH Conference and Exhibition.

DistribuTECH is the utility industry's leading smart grid conference and exposition, covering automation and control systems, energy efficiency, demand response, renewable energy integration, advanced metering, T&D system operation and reliability, power delivery equipment and water utility technology.

renewable energy programs to apply for participation in a pilot accreditation program.

Energy Insights

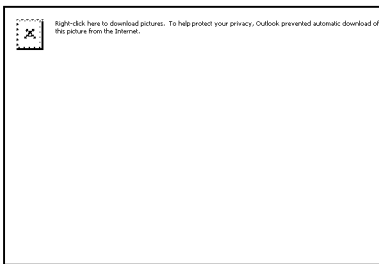


Big Cars, Big Engines, Big Paradox

Paul Mauldin, Editor

We're a nation in love with cars and the independence of travel. We're also a nation that is concerned with dependence on oil and carbon emissions.

In the Know



The Rise of Smart Circuits

T&D World

Avista deploys distribution automation to reduce system losses and improve reliability.

TechAdvantage 2012 Conference & Expo

March 6-9, San Diego, CA: TechAdvantage is THE technology event for electric cooperative engineering, energy services, operations, information technology, purchasing and supply management professionals. It provides leading-edge strategies and best practices to reduce costs, enhance reliability and increase service quality.

Waste Expo 2012

April 30-May 3, Las Vegas: Now entering its 44th year, WasteExpo is North America's largest solid waste and recycling tradeshow serving both the private and public sectors. Whether you come from the public sector, a small, medium or large private sector waste management company or a manufacturer or supplier, WasteExpo is your once-a-year event.

TIA 2012: Inside the Network

June 5-7, Dallas: TIA 2012: Inside the Network is the only industry gathering that puts the focus on how the whole IP network is positioned to become the strategic differentiator enabling network operators to succeed in the changing business climate. Telecom operators and service providers face both opportunity and threat from the combined force of the popularity and proliferation of smart devices, video/OTT and the rush to The Cloud.

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